

Services & Rates



KEVIN J FLEMING

Catapulting Education to
Transform Lives and Society



Kevin J Fleming

www.kevinjfleming.com

My Mission



He literally
changed the way
I see my role in
guiding students
towards success

DR. KEVIN J FLEMING'S MISSION IS TO

Empower Educational Leaders (Educators, Counselors, Parents, Policy Makers) to change the dialog around:

- (re)defining the goal of education;
- eliminating the skills gap;
- helping students secure a competitive advantage;
- guiding students to identify and pursue their purpose with intentionality;
- supporting all students to fulfill their potential;
- redefining professional development to ignite an institution-wide tipping point

Testimonials

"He is truly helping all students secure a competitive advantage in the new economy."
- College President

PREVIOUS COLLABORATORS INCLUDE



Dr. Fleming is one of the most inspiring and innovative people I've ever worked with. He has a heart for community college students, builds great teams with his colleagues, finds innovative solutions for complex problems, and does it all with a sense of joy that is contagious.

Bryan Reece, Ph.D.
Community College Chancellor



Dr. Fleming is the most inspiring and transformational leader I know. His materials have provided my USC master's in School Counseling students the opportunity to understand how to Re-Define the goal and successfully navigate and shift the paradigm to ensure students have a competitive advantage in the workforce. His message and materials have helped to shape the school counselor profession, as their role is so pivotal to students success.

Dr. Narineh Makijan
USC Adjunct Professor

We were honored to have Kevin provide a presentation to our staff at MBA Research and Curriculum Center recently. He challenged us to think about not only how we are helping students equip themselves to embrace their potential--but about how each of us are equipped--or can become equipped to continue growing professionally. Thank you Kevin for this opportunity to think outside the box. We're still talking about (and living) what we learned from you!

Holly Atha
President/CEO at MBA Research & Curriculum Center



I had the pleasure of hearing Dr. Kevin Fleming wrap up the 2020 ACTE VISION conference with his keynote address. I was blown away. His passionate delivery, his relatable experiences, his humor, and his compassion made him a hit with all in attendance, including me. I wrote in my notes, "BEST SESSION YET!"

So, as the Project Director for the month-long, all virtual 2021 Kansas February CTE Conference, it was a no-brainer to reach out to Dr. Fleming to see if he would deliver his keynote to Kansas educators. Dr. Fleming was extremely easy to work with and was friendly and approachable during the process of hiring him. Even though his first presentation was on a national stage and ours was on a more local level, his passion, energy, knowledge, and impact were the same. Our educators loved his message, and everything he said resonated with us and inspired us to do better for our students. I will seek out any opportunities to hear Dr. Fleming speak. He is the best!

Jamie Manhart
Career and Technology Education Coordinator at Greenbush

A-LA-CARTE SERVICES

Professional Development Keynote

Dynamically delivered to a dedicated audience (Instructors, Counselors, Students, Administrators, Employers) or Mixed-Audience. Customized 45-90 minute delivery plus 60 minute planning discussion for messaging, priorities, and tailored call to action. Frequently requested topics posted at <https://www.kevinjfleming.com/speaking>.

In-person \$18,000. Virtual \$8,000.



Books

I always pass along my authors discount when accompanying any keynote or training. Complementary book signing with in-person events. Book quantity can be added to any purchase order.

The educational bestseller **(Re)Defining the Goal**

(Print: \$12, no tax/shipping. Regularly \$15; eBook or Audible: \$8.50, no tax. Regularly \$10). Plus residential ground shipping.

Career-focused children's book **There's A Hat For That!**

Hardcover
(Retail \$18.95; 40-99 copies \$15.12; 100+ copies \$13.26). Paperback (Retail \$10.95; 40-99 copies \$8.26; 100+ copies \$7.10). Plus residential ground shipping.

Inspirational Picture Book **Words Are Your Superpower**

Hardcover
Retail \$20.95; 100-249 copies \$18.92; 250+ copies \$16.76. Plus residential ground shipping.

Research to Guide CTE Practitioners **Maintaining Strategic Relevance**

Print \$34.99 plus residential ground shipping; eBook \$33.00.

Bulk purchasing is available directly through the Publisher at Rowman.com.

Author Meet and Greet

Virtual, semi-structured, 30-45 minute Q&A session to bookend your community reads program, future leader's program, or capstone classroom experience. \$1,000. Waived with bulk book purchase.



Counselor Support

120 minute "Asking the Right Questions to Facilitate Student Success" professional development training for Counselors focused on academic and career plans, CTE, the future of work, and work based learning. Two customized, 45-minute segments, separated by a brief break, with interactive Q&A to follow. In-person \$18,000. Virtual \$10,000. Discount if bundled with Professional Development Keynote.



Student Empowerment

30-minute virtual delivery of "4 Skills & 4 Steps to a Successful Career" for students (synchronous or asynchronous) which can be recorded and accessed for an 8-month duration. \$6,000



CTE Instructor Inspiration

60-minute professional development training "Becoming Their First Choice" promoting effective CTE marketing and messaging, enrollment tactics, and recruitment strategies. Recommended subsequent to initial keynote/training. In-person \$18,000. Virtual \$8,000. Discount if bundled with Professional Development Keynote.

Tactical Planning Huddle

Follow-up discussions immediately after any keynote or professional development session with a flexible format. Ensure action with an educator inservice, VIP strategy session, or implementation team coaching for a mixed audience or dedicated stakeholder group (such as Administration, Counselors, Teachers, CTE Instructors, Parents, and/or Board members). In-person or virtual. \$3,000 each.

Transformational Coaching

Regularly scheduled, individual mentorship sessions to truly elevate your impact, focus your efforts, and transform your institution. Custom duration and focus to help you clarify and exceed your professional goals. Ideal for emerging/middle professionals in workforce development, CTE, career readiness, and economic development sectors. Six sessions for \$10,000. "If you want to go fast, go alone. If you want to far, go together." – African Proverb.

Insightful Podcast

Invited guest to your local podcast, radio show, vlog, or video short. \$2,000

Customized Animation Video

Engaging motion graphics are effective in changing perceptions, explaining otherwise complicated labor market realities, and increasing engagement/enrollment. New video creation includes research and script co-development (\$2,000), editing/copy, design, sound design, recording sessions, title and credits, and music licensing (base rate: \$5,750) plus original art asset creation, animation, and coloration (\$4,200 per minute of animation). E.g. A one-minute video is \$11,950; a two minute video is 16,150; a five minute video is \$28,750 etc. Identical content in multiple language translations available for an additional \$2,100 each. Full distribution rights provided. Samples of previous videos posted on my YouTube channel.

Action Research & Governance

"Neglected Majority" analysis, innovative research projects, strategic plans, or institutional effectiveness collaborations. Custom projects with a tailored quote.

Encouraging Newsletter

Subscribe at www.kevinjfleming.com to start receiving a regular blast of fresh insights on CTE leadership and student-focused success. Dr. Fleming serves up relevant resources, references, and insightful commentary each month about the core issues that impact career education and the future of work - all for free.



CATAPULT

MAKE EDUCATION RELEVANT[®]

Catapult is a career-connected learning community for educators. We provide Masterclasses led by education disruptors and thought leaders.

Together, we're transforming education for students, educators, institutions, and society.

Program:
CAREER READINESS

01 Strategies for career development and adapting to future technology and economic trends

Program:
WORK-BASED LEARNING

02 Bridge the workforce gap through new mindsets and meaningful metrics

Program:
INSTRUCTIONAL EXCELLENCE

03 Enhance teaching impact with expert CTE Academy tools, tactics, and support

Program:
EMPLOYER PARTNERSHIP

04 Optimize and sustain collaborations with local business and community stakeholders

Program:
STUDENT MOTIVATION AND MARKETING

05 Approaches to outreach, recruitment, communication, and digital marketing


COMING SOON

Program:
EDUCATION TRANSFORMATION

06 Redesign education systems so all learners are world ready

CatapultMasterclass.com

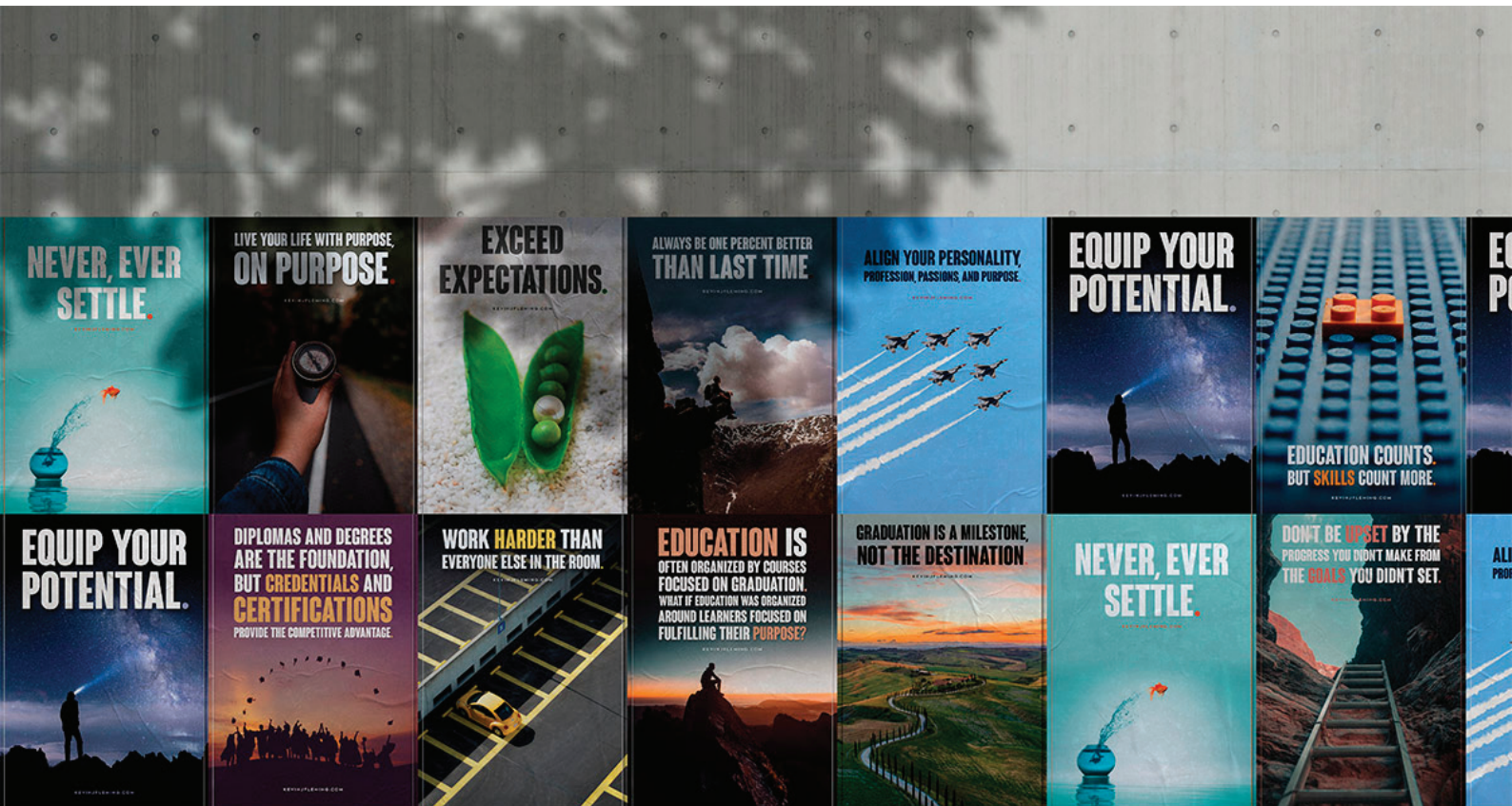
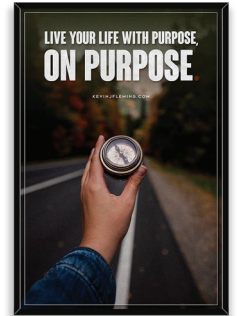
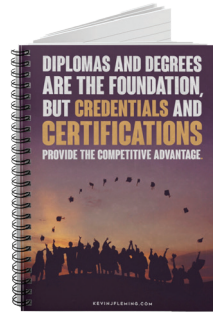
THIS IS THE FUTURE OF LEARNING. JOIN THE MOVEMENT.



*(re)define
education*

Shop: our shared mission now on display

Motivational reminders, professional development insights, and training takeaways need to last all year and not just one day. Elevate your spaces and conferences with these products. It's time to inspire your team, and yourself with aligned messaging (notebooks, posters, t-shirts, mugs, canvas bags, tumblers) available at www.kevinjfleming.com/shop. Bulk pricing available.



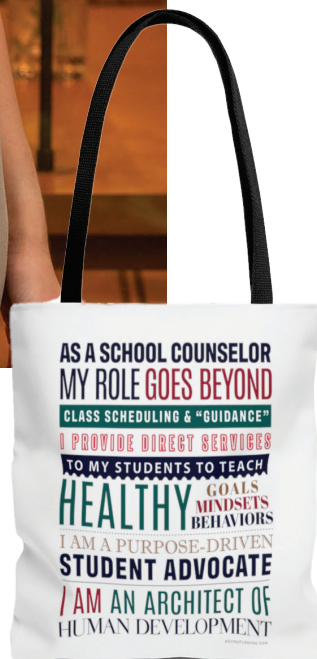
collection

SCHOOL COUNSELOR MANIFESTO



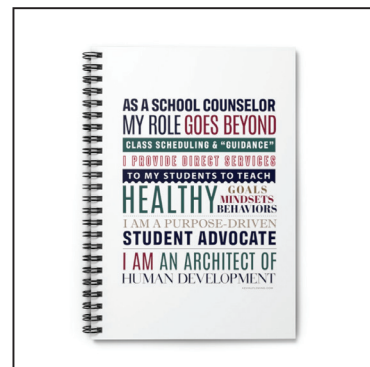
School Counselor Manifesto Bag

\$26.99



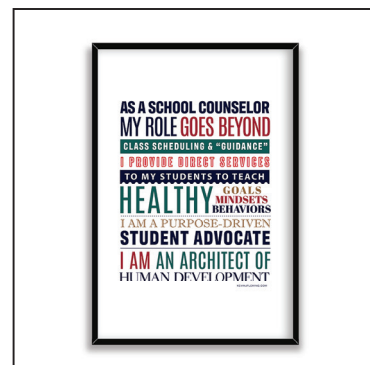
Counselor Tumbler & Insulator, 11oz.

\$35.00



School Counselors Notebook

\$17.99



Counselor Poster

\$17.00

(re)define



Never Ever Settle T-shirt

\$19.97



Education Counts But Skills Count More T-shirt

\$19.97



Live my Purpose T-shirt

\$19.97



I will fulfill my Purpose T-shirt

\$19.97

Education

EDUCATION IS
OFTEN ORGANIZED BY COURSES
FOCUSED ON GRADUATION.
WHAT IF EDUCATION WAS ORGANIZED
AROUND LEARNERS FOCUSED ON
FULFILLING THEIR PURPOSE?

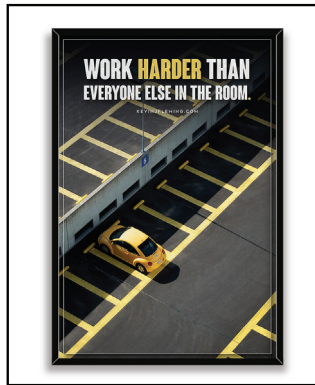
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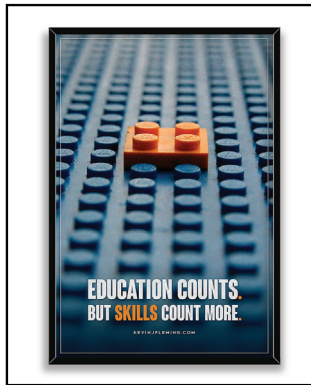
Posters



Counselor Poster
\$17.00



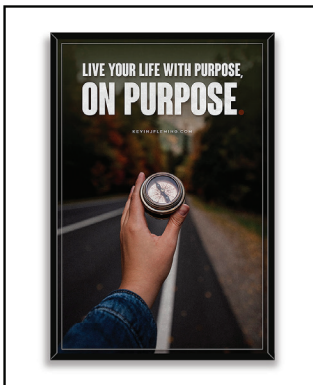
Work Harder Poster
\$17.99



Skills Poster
\$17.99



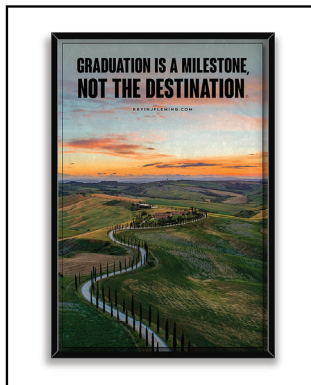
Daily Motivation Poster
\$17.99



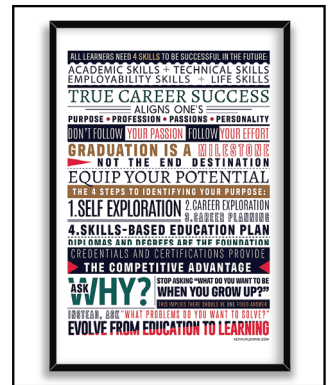
Purpose Poster
\$17.99



One Percent Poster
\$17.99



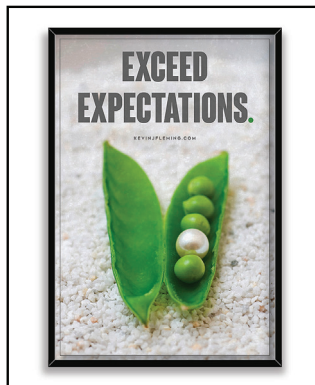
Milestone Poster
\$17.99



Educational Truths Poster
\$17.99



Goals Poster
\$17.99



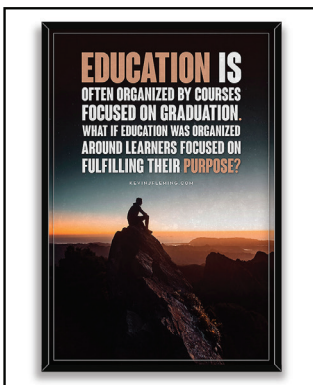
Exceed Expectations Poster
\$17.99



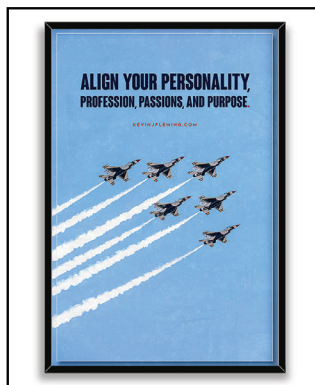
Potential Poster
\$17.99



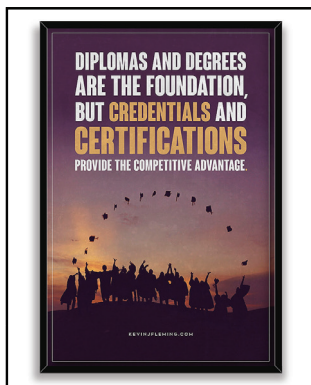
Never, Ever Settle Poster
\$17.99



Education Poster
\$17.99



Align Poster
\$17.99



Advantage Poster
\$17.99

COUNSELORS

are NOT mere

ACADEMIC PLANNERS

they are

STUDENT ADVOCATES

THEY HELP STUDENTS FORM

HEALTHY GOALS
MINDSETS
BEHAVIORS

COUNSELORS

are ARCHITECTS of

HUMAN DEVELOPMENT

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Bags



Daily Motivation Bag

\$26.99



Counselor Bag

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School Counselor Manifesto Bag

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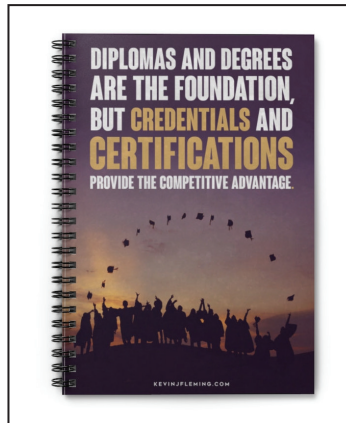


Educational Truths Bag

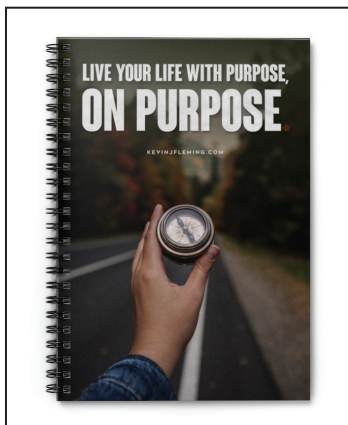
\$26.99

Bags

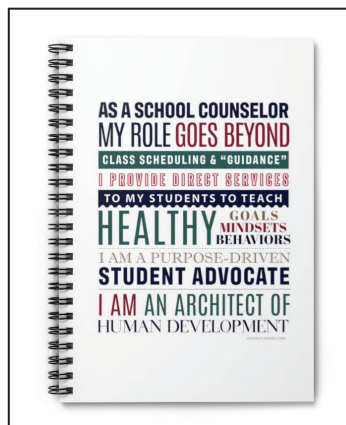
Notebooks



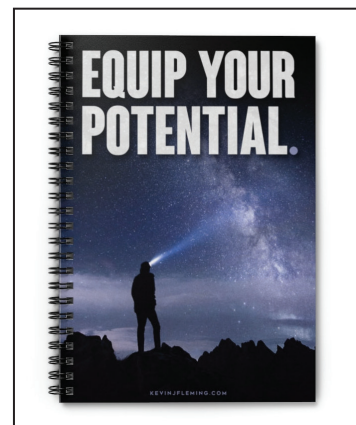
Education Advantage Notebook
\$17.99



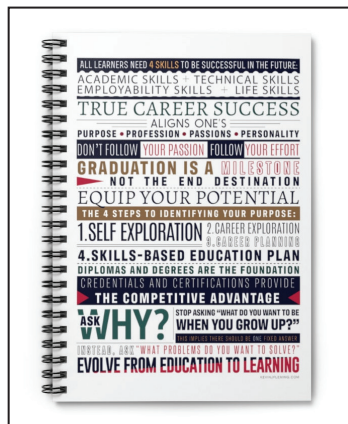
Purpose Notebook
\$17.99



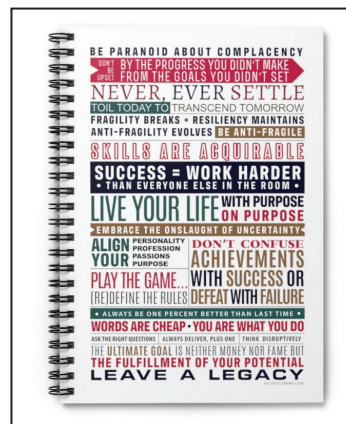
School Counselors Notebook
\$17.99



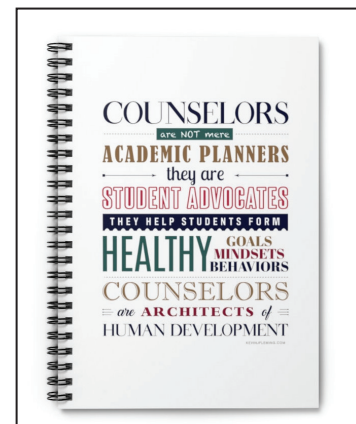
Equip Your Potential Notebook
\$17.99



Education Truths Notebook
\$17.99



Daily Motivation Notebook
\$17.99



Counselors Notebook
\$17.99

Notebooks



(Re)Define Education Black mug 11oz

\$16.99



School Counselor Manifesto Tumbler 20oz

\$39.00



Counselor Tumbler & Insulator, 11oz.

\$35.00



School Counselor Vacuum Tumbler & Insulator, 11oz.

\$35.00

Mugs and Tumblers



of every conference I've been
to, This one Because of You
has been ... By far... the best.

Thank you.

Services & Rates



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